

# CTICC adopts five new partners

VINCENT CRUYWAGEN

THE Cape Town International Convention Centre (CTICC) has broadened its horizons by adopting five local community partners.

This comes after months of consultation with staff, who played a pivotal role in nominating and substantiating why these NGOs should be chosen.

The partners are Abalimi Bezekhaya, Foundation for Alcohol Related Research (FARR), Ikhaya le Themba, Mothers Unite and Journey of Enrichment.

CTICC CEO Julie-May Ellingson

said: “These NGOs play an important role in uplifting and enriching communities and the CTICC felt it fitting that it partners with such institutions.

“We are committed to not only building our business but to giving back to the community and striving to be a responsible corporate citizen.”

She said during the selection process, the CTICC was inspired by the support these organisations provided and expressed hope that through this partnership they would make a positive difference in the lives of those in need.

In the 2015-16 financial year, the CTICC spent more than R850 000 sup-

porting various non-profit organisations and organised more than 20 activations varying from offering donations, sponsoring venues and volunteering activities.

“The CTICC has been supporting Abalimi Bezekhaya since 2013 and is excited to continue its partnership with the NPO not only through donations but also by procuring organic vegetables through its social business arm, Harvest of Hope.

“Abalimi Bezekhaya supports micro-farmers on the Cape Flats to grow their own organic vegetables,” Ellingson said.

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**BROAD HORIZONS:** CTICC has renewed its partnership with Abalimi Bezekhaya and adopted five other NGOs.