

What gave you that extra EDGE?



We asked some of South Africa's most successful women to tell us what they really believe got them to where they are now.

Jane Trembath – South Africa's first female pilot

'Overcoming the two biggest setbacks in my career to date – and not allowing them to crush me.'

The first setback made me realise that even though the way I was treated as a woman in a man's world was unfair, I was managing it incorrectly. I stopped feeling like a victim and worked on how to approach my challenges – that's when I first found my true power. In the second, I survived injustice when I stood firm in my own truth. I acknowledged my fears and thus honoured them. I could work on smart solutions unclouded by desperation, but trusting my instincts – and that's how I found my powerful spirit.



Fairoza Parker – Chief Financial Officer, Cape Town International Convention Centre Company

'My positive mindset, a passion and commitment to developing my team and an ability to be flexible and think out of the box.'

In business, as in life, you are continually faced with unexpected challenges and the success in overcoming these depends on your management approach. Skills development and empowering staff are integral to the success of any business, and throughout my career that has been my focus.